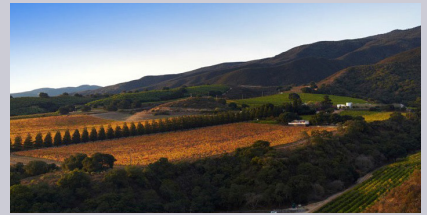


Case Study

Environmentally-Conscious Family Vineyard Tackles Scale

Customer	Hahn Winery
Location	Monterey, CA
Industry	Additional Markets
PVI Product Installed	Media Assisted Crystallization (MAC)



What the Customer Needed

When the Hahn Family Winery recently sought out an effective and economical water treatment system to replace their previous salt-based water softener, environmental responsibility was a critical factor.

PVI Solution

“With Hahn Winery’s move to become more ecological, we looked at every facet of our environmental stewardship”, said Hahn spokesperson Evelyn Pool. “Water treatment was an important part of that puzzle.

We’re delighted with our effort to become sustainably certified in the vineyards. Eliminating salt-based softeners while adding new MAC scale prevention is a real boost to our sense of environmental responsibility.”

The MAC chosen by the winery requires no water-consuming discharge while providing hard water scale protection. The scale prevention media operates catalytically without salt or chemicals and does not produce a waste stream. That means the Hahn Family Winery can enjoy the fruits of environmental responsibility through their use of salt-free water treatment and still meet their goals for an economical solution to hard water.

“We’re delighted with our effort to become sustainably certified in the vineyards... (it) is a real boost to our sense of environmental responsibility.”

- Evelyn Pool, Hahn Family Winery

Return on Investment

Less costly up front, the solution is also estimated to save the facility nearly 70% in operating costs, mostly in salt and water purchase and discharge